



**International Business Conference
(IBC)**
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Thursday, 20 January 2022

Dear Delegate

RELATIVE CONTRIBUTION OF ACADEMIC INSTITUTIONS TO IBC 2019 CONFERENCE PROCEEDINGS

The 14th International Business Conference (IBC) was organised by North-West University from 20 to 23 September 2021 as a virtual conference.

A total of 99 (single or co-authored) full peer-reviewed papers from 18 South African and 8 international universities were presented at the conference and included in the proceedings.

The total author affiliation breakdown for each of the papers is shown on Table 1, and the weighted author contribution for the papers by institution in Table 2.

TABLE 1: BREAKDOWN OF FULL PAPER PROCEEDING AUTHORS AND AFFILIATIONS

THEME 1: AGRICULTURAL MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
1	2	NWU	UKZN		
2	4	NWU	NWU	NWU	NWU
3	3	NWU	NWU	NWU	
4	3	NMU	NMU	NMU	
THEME 2: OPERATIONS AND BUSINESS MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
5	2	TUT	TUT		
6	2	NWU	NWU		
THEME 3: STRATEGIC MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
7	2	UJ	UJ		
8	1	Milpark			
9	3	NWU	NWU	NWU	
10	4	NWU	DUT	NWU	Dhak Univ Bangladesh
11	1	UFH			

MEMBERS OF THE BOARD

Prof Geoff Goldman (UJ: Chair)

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 Prof Brownhilder Neneh (UFS)
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 Prof Vannie Naidoo (UKZN)
 Prof Michelle May (NMU)
 Dr Cobus Oosthuizen (Milpark)

Prof Stephan van der Merwe (NWU)
 Prof Kai Wellner (Nurnberg, Germany)
 Prof Linda Ronnie (UCT)
 Prof Christo Bisschoff (NWU)
 Prof Charlene Gerber (USB)
 Prof Jurie van Vuuren (UP)

THEME 4: ENTREPRENEURSHIP					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4 & 5
12	3	UJ	UJ	UJ	
13	2	NMU	NMU		
14	3	NMU	NMU	NMU	
15	3	WITS	WITS	WITS	
16	5	UP	UP	UP	UP UP
17	1	UFS			
18	1	UJ			
19	1	UJ			
20	3	UP	UP	UP	
THEME 5: ENVIRONMENTAL MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
21	2	NMU	NMU		
22	3	NWU	NWU	NWU	
23	3	TUT	TUT	TUT	
24	3	NWU	NWU	NWU	
THEME 6: HUMAN RESOURCE MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
25	2	UJ	UJ		
26	3	UP	TUT	TUT	
27	2	UKZN	UKZN		
28	1	UKZN			
29	1	NWU			
30	2	WITS	WITS		
31	2	UFS	UFS		
32	2	UKZN	UKZN		
33	3	UWC	UWC	UWC	
34	3	NMU	NMU	NMU	
35	3	Jönköping University Sweden	Jönköping University Sweden	UP	
36	1	NMU			
37	3	UWC	UWC	UWC	
38	1	TUT			
39	2	NWU	NWU		
40	1	UFH			
41	2	NMU	NMU		
42	3	UCT	UCT	UWC	
43	2	Rhodes	Rhodes		
44	2	UJ	UJ		
45	3	UJ	UJ	NWU	
46	1	UNISA			
47	3	Stadio	NWU	UJ	
48	2	NWU	NWU		
49	2	NMU	NMU		
50	3	UJ	UJ	UJ	
51	3	UJ	UJ	UJ	
52	2	Private	UJ		

THEME 7: MARKETING MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
51	2	UJ	UJ		
52	2	University of Namibia	Zimbabwe Parks Board		
55	2	NWU	UniZulu		
56	2	NWU	Google SA		
57	2	University Botswana	University Botswana		
58	2	NMU	NMU		
59	3	UJ	UJ	UJ	
60	2	International University Windhoek	International University Windhoek		
61	4	UJ	UJ	UJ	UJ
62	3	Middle East College, Oman	NWU	NWU	
63	2	Nuremberg University	Nuremberg University		
64	3	UJ	UJ	UJ	
66	2	NWU	NWU		
66	2	US	US		
67	2	UJ	UJ		
68	1	US			
69	3	US	US	US	
70	2	UCT	UCT		
THEME 8: INFORMATION AND KNOWLEDGE MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
71	2	UFH	UFH		
72	2	UKZN	UKZN		
73	1	WITS			
74	3	UJ	UJ	UJ	
75	3	NMU	NMU	NMU	
76	2	UJ	UJ		
77	3	NWU	NWU	NWU	
78	1	UJ			
THEME 9: TOURISM MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
79	2	UJ	UJ		
THEME 10: LEADERSHIP AND ETHICS					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
80	2	NWU	NWU		
THEME 11: OPERATIONS AND SUPPLY CHAIN MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
81	2	VUT	VUT		
82	3	TUT	TUT	UNISA	
83	2	NWU	NWU		
84	3	UJ	UJ	UJ	
85	2	UJ	UJ		
86	2	UNISA	UNISA		
87	2	UP	UP		

THEME 12: PUBLIC MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
88	3	Rhodes	Makerere University Kenya	NMU	
89	2	Mancosa	Mancosa		
THEME 13: FINANCIAL MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
90	2	UKZN	UKZN		
91	4	UJ	UJ	UJ	UJ
92	2	NMU	NMU		
93	2	UKZN	UKZN		
94	3	NMU	NMU	NMU	
95	1	NMU			
96	2	University of Mauritius	University of Mauritius		
97	2	TUT	TUT		
98	2	TUT	TUT		
99	3	UKZN	UKZN	UKZN	

TABLE 2: WEIGHTED AUTHOR CONTRIBUTION FOR PAPERS BY INSTITUTION

Academic institution	Abbreviation	Total weighted author contribution	Percentage by Institution
University of Johannesburg	UJ	21.8	24.8%
North-West University	NWU	16.3	18.6%
Nelson Mandela University	NMU	12	13.7%
Tshwane University of Technology	TUT	6.3	7.2%
University of KwaZulu-Natal	UKZN	4.5	5.1%
University of Stellenbosch	US	3	3.4%
University of the Witwatersrand	Wits	3	3.4%
University of South Africa	UNISA	2.3	2.6%
University of the Free State	UFS	2	2.3%
University of Fort Hare	UFH	2	2.3%
University of Cape Town	UCT	1.7	1.9%
Private	Private	1.5	1.7%
University of Western Cape	UWC	1.3	1.5%
Milpark Business School	Milpark	1	1.1%
Rhodes University	RU	1	1.1%
Vaal University of Technology	VUT	1	1.1%
Mancosa	Henley	1	1.1%
Jönköping University, Sweden	UM	1	1.1%
University of Mauritius	UV	1	1.1%
Bhaca University, Bangladesh	WSU	1	1.1%
Nuremberg University		1	1.1%
International University of Namibia, Windhoek	Windhoek University	0.5	0.6%
University of Zululand	UniZulu	0.5	0.6%
Stadio	Stadio	0.3	0.3%

Middle East College, Oman	Middle East	0.3	0.3%
Makerere University, Kenya	Mekarere	0.3	0.3%
Durban University of Technology	DUT	0.25	0.3%

From the institution that organised the conference (NWU), the total weighted author contribution breakdown was 18.6%. A total of 82.4% of the papers were, therefore, presented by other institutions (including UJ with the highest total weighted author contribution of 24.8%). This provides sufficient evidence that the DHET's "60% rule" was met with ease.

For further details of the conference programme and proceedings, please visit our conference homepage at www.abc-conference.com

Should you require further information, please do not hesitate to contact me.

Yours faithfully



Prof Christo A Bisschoff

(IBC Editor and Research Director)