

SECOND CALL FOR PAPERS

*12TH INTERNATIONAL BUSINESS CONFERENCE
MAURITIUS
23-26 SEPTEMBER 2018*



INTRODUCTION

Since the first call for papers, the Organising Committee has been hard at work to secure an appropriate venue on the beautiful island of Mauritius, our destination for the 12th IBC to be hosted from 23 to 26 September 2018. Herewith now, the second Call for Papers, containing updated information on the venue, travelling and accommodation. We are looking forward to receiving your paper, and your subsequent participation in the 2018 IBC.

AIM OF THE CONFERENCE

The 12th IBC 2018 conference has three main goals. The first goal is to provide an international platform for the presentation, discussion and debate of different academic and professional approaches and research on recent developments in an ever-turbulent business environment. The second goal is to provide the opportunity for academics, practitioners and post-graduate students to have their work validated and benchmarked within the benevolent academic and professional community. The final goal is to create a pleasant and enjoyable environment to serve the first two goals, where delegates can also relax, get to know their fellow academia informally, and truly build their networks.

CONFERENCE ACCREDITATION

All the previous IBC conferences have met the criteria for subsidy set by the South African Department of Higher Education and Training (DHET). At present, the 2017 conference, which was held at the White Sands Hotel, Dar es Salaam, Tanzania, is undergoing the rigorous process to qualify for a subsidy. (We positively await the outcome; however, take note that this is normally a two-year process at DHET.)

THE CONFERENCE THEMES WILL COVER THE FOLLOWING AREAS

Agricultural Management	Human Resource Management
Applied Business School Research	Information and Knowledge Management
Business Education	Investments and Management Accounting
Business Ethics	Managerial Economics
Business Management	Marketing Management
Entrepreneurship	Operations and Supply Chain Management
Environmental Management	Tourism Management
Financial Management	Post-graduate Research Forum

VENUE

Le Meridien, Mauritius: <http://www.lemeridien-mauritius.com/>

CONFERENCE DATES

23 to 26 September 2018

PRELIMINARY CONFERENCE PROGRAMME

23 September 2018	Welcome function: 19:00
24 September 2018	Conference day 1 (Opening, keynote address & parallel sessions)
25 September 2018	Conference day 2 (Parallel sessions) Conference dinner: 19:00
26 September 2018	Conference day 3 (Networking)



IMPORTANT DATES AND DEADLINES

1 March 2018	Registration and submission of full-length papers and abstracts (WIP) open.
31 May 2018	Early-bird registration fee ends. Take note: Deadline for payment to qualify for early-bird registration.
30 June 2018	<p>Deadline for the submission of competitive papers (only full-length competitive papers will be published in the conference proceedings). Delegates are encouraged to make early submissions.</p> <p>Notification of acceptance of abstracts and full-length competitive papers will be provided to authors via e-mail as soon as possible after the double-blind peer-review process.</p> <p>Deadline for the submission of abstracts for the work-in-progress stream.</p>
15 August 2018	Final submission of corrected full-length competitive papers for publication in conference proceedings. (Papers received after this date are at serious risk of not being published in the proceedings.)
1 September 2018	Deadline for registration. Please note that all fees must be paid by this date to ensure participation in the conference.

PLEASE NOTE:

- Only electronic submissions will be accepted. Delegates are encouraged to upload their papers on the website (www.ibr-conference.com) or alternatively e-mail them to IB-Conference@nwu.ac.za before 30 June 2018 (earlier submissions are highly encouraged).
- Receipt of your paper will be acknowledged. Reviewed abstracts and papers will be returned as soon as possible.
- The payment of the conference fees does not guarantee the publication of the papers in the proceedings.
- Papers should be presented by one of the contributing authors at the conference in order to ensure publication in the conference proceedings. Delegates cannot read the paper on behalf of the authors.
- Papers submitted will be double-blind peer-reviewed by a panel of expert international and local reviewers.



- Papers should not have been previously published or accepted for publication.
- The IBC Board strictly adheres to the principle of academic integrity and therefore holds the right to request a Turnitin report for a full paper or a WIP submission.
- The conference proceedings will be formally published with an ISBN number and submitted to the Department of Higher Education for accreditation and subsequent subsidy purposes.
- At least one author must register for and attend the conference to present the paper. All conference attendees must register.
- Authors will not be allowed to present more than two papers.
- **Very important:** All manuscripts should be proofread and edited before submission. A desk edit will be done on all contributions before they are sent out to reviewers and will be returned to the author if not developed according to the guidelines of the IBC Conference requirements, or fall within the academic themes of the conference. Please make sure that your paper's technical and language standards comply.

GUIDELINES FOR THE SUBMISSION OF FULL (COMPETITIVE) PAPERS

- The competitive stream papers are in line for Best Paper Awards.
- Submissions should include a title page that clearly indicates: Title(s), name(s) and affiliation(s) of the author(s); Complete postal address(es); Telephone numbers and e-mail address(es). The next page should only include: Title of paper; Abstract (200 words); Four keywords (terms) that best describe the paper.
- Take note that the competitive papers should be submitted as full papers (not first as abstracts).
- Note that it is the responsibility of the authors to ensure that the information on the title page, as well as the title of the paper, is correct and complete. The IBC Organising Committee will take no responsibility for information wrongly submitted.
- The following sections should be in the paper: Introduction; Problem investigated; Research objectives and/or hypotheses; Literature review; Research methodology; Results/Findings; Managerial implications; Conclusions; and Reference list.
- Please note that only competitive papers qualify for subsidy purposes at the Department of Higher Education.
- Technical requirements:
 - Competitive papers are restricted to 25 pages content (excluding references).
 - Abstracts should not be longer than 200 words.
 - MS Word documents only.
 - Font: Times New Roman; Font size: 12; Spacing: 1.5 line spacing.
 - Margins: 2.5 cm left margin and 2 cm top, bottom and right margins.
 - Referencing technique: Harvard method or APA style only.



GUIDELINES FOR THE SUBMISSION OF ABSTRACTS (WORK-IN-PROGRESS)

- Submissions should include a separate title page that clearly indicates the following: Title(s), name(s) and affiliation(s) of the author(s); Complete postal address(es); Telephone numbers, and e-mail address(es); Up to four keywords describing the paper to be presented.
- Abstracts should include: An introduction providing a brief background to the nature of the problem or case study under investigation; Clear formulation of the main problem(s) or issue(s) to be investigated or scrutinised; Preliminary literature review; Envisaged research design and methodology; Preliminary findings; Conclusions and managerial implications/recommendations; Reference list (if applicable).
- Note that it is the responsibility of the authors to ensure that the information on the title page as well as the title of the abstract is correct and complete. The IBC Organising Committee will take no responsibility for information wrongly submitted.

CONFERENCE FEES

Delegates:

Early-bird registration fee is R5 000 – valid if paid by 31 May 2018. After this date, an amount of R5 500 is payable.

Post-graduate student's fee:

Registered students who wish to participate in the non-competitive post-graduate research forum qualify for a discount of R1 000.

Accompanying person's fee:

R2 500 (The fee provides access to the conference welcoming function, gala evening and refreshments and lunches served during the conference days.) The accompanying person's fee is payable at registration.

Take note: Accompanying persons are not delegates attending the conference. All delegates should pay the full conference fee.

CONFERENCE WEBSITE

Please consult the conference website to register, book accommodation and view updated conference information. The website is available at www.ibc-conference.com.

REGISTRATION

Register by:

1. Completing the registration form on the conference website: www.ibc-conference.com.
2. Paying the registration fee into the designated account, using your name as reference.
3. E-mailing proof of payment to Johan Jordaan at ibconference.register@gmail.com.
4. A formal invoice will be generated upon receipt of registration.
5. Registering an accompanying person on the website when completing the registration form and adding the name as a reference to your own (see point 2 above).

ACCOMMODATION & TRAVEL

The conference will be hosted at the Le Meridien on the Island of Mauritius (<http://www.limeridien-mauritius.com>). The IBC did a four-night block-booking in order to secure special rates.

Accommodation costs (including breakfast):

- Single room: MUR5 750 (R2 050 | USD170) per room per night
- Double room: MUR6 150 (R2 200 | USD185) per room per night

Airport transfers from Sir Seewoosagur Ramgoolam International Airport to the hotel and for return flight:

- MUR1 500 (R540 | USD45)

Accommodation and airport transfers are managed by the IBC organising office:

- Shaun Berry | E-mail: IBC@milpark.ac.za | Tel: +27 11 718 4061

Delegates staying at the hotel must book their accommodation via the link provided on the IBC website at their earliest convenience. Upon booking, an invoice will be generated for the accommodation and airport transfers.

Take note: Flights are to be arranged by delegates themselves. The IBC Organising Committee deals only with accommodation and airport transfers for the duration of the conference, i.e. 23 to 26 September (4 nights). For all pre- and post-conference stays, delegates must contact the Reservations Department of the hotel. We have negotiated that the conference rate for accommodation will be maintained for three nights prior to the conference and three nights post the conference. Before and after, rate fluctuations will apply.

PAYMENT OF CONFERENCE FEES

The conference registration fee is to be deposited at ABSA taking into account the following very important details:

Bank:	ABSA
Branch code:	632 005
Account name:	International Business Conference
Account type:	Cheque Account
Swift code:	ABSAZAJJ
Account number:	40 928 163 60
Reference:	Your name and surname (most important)

The IBC registration form is available on the conference website: www.ibc-conference.com.

Kindly note that accommodation and airport transfer fees are payable into the same account and will be invoiced separately from the registration fees. Please refer to the conference website for details on booking and payment of accommodation and airport transfer.

REGISTRATION OPENS ON 1 MARCH 2018

IBC COMMITTEES

CONFERENCE CHAIR	EXECUTIVE COMMITTEE
Prof Stéphan van der Merwe (NWU)	Prof Stéphan van der Merwe (Chair & Research Director) Dr Cobus Oosthuizen (Organising Director) Prof Mornay Roberts-Lombard (Marketing Director) Dr Johan van Zyl (Finance Director)
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Prof Stéphan van der Merwe (Chair) Prof Christo Bisschoff	
ORGANISING COMMITTEE	
Dr Cobus Oosthuizen (Organising Director) Mr Shaun Berry (Organising Coordinator)	
IBC BOARD	
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CONFERENCE WEBSITE:

www.ibc-conference.com



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